# **Burak Soner**

**E-mail:** bsoner@ku.edu.tr

**Phone:** +90 (537) 653 34 33



GitHub(sonebu)



n LinkedIn



Google Scholar



## **EDUCATION**



09/2016 – 01/2022 PhD., Koç University, Electrical and Electronics Engineering

Thesis: "Visible Light Communication and Localization for Autonomous Vehicles"

. Sabançı . Üniversitesi 09/2010 – 01/2014 BSc., Sabancı University, Mechatronics

Thesis: "Modeling, Simulation and Implementation of a DFIG-based Wind Energy System"



09/1998 – 06/2010 **VKV Koç Primary and High School** 

## PROFESSIONAL EXPERIENCE



sobulobs Engineering & Research

Ankara, TR

10/2020 – ongoing **Founder** 

Tailored solutions. Currently → FPGA-based DSP, communications and AI, AI-aided GNSS anti-jamming (Edge µwave, TR), multimodal AI navigation stack for UAVs (SiFly, CA / USA).

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HyperbeeAI Inc. (a.k.a. ShallowAI Inc.)

Istanbul, TR / Palo Alto, CA

09/2024 – ongoing **Advisor** 

09/2019 – 09/2024 Lead Researcher → R&D Manager + Business Development

Led a decorated team of 30+ researchers and academics in building record-breaking compact AI models for various domains, deployed on CPUs, GPUs, VPUs, low-power SoCs and AI accelerators.



**Koç University** 

Istanbul, TR

02/2024 – ongoing Adjunct Lecturer

Teaching ELEC 305: Digital System Design Laboratories. Building custom circuits and a wide range of processors (e.g., systolic arrays, AI accelerators) for DSP, from scratch, on AMD-Xilinx FPGAs.



Koc University Ford Otosan Research Center (a.k.a. KUFOTAL)

Istanbul, TR

05/2019 – 06/2021 **Research Engineer** 

Implemented industry-standard 5.9 GHz DSRC RF communication protocols for vehicle platooning. Designed and built a prototype visible light communication (VLC) transceiver for vehicle head/tail lights and benchmarked performance of hybrid VLC+RF systems on SDRs (NI USRP).



01/2017 - 01/2019**Research Engineer** 

Member of the core team that secured Series A and built the first 30 FPS Full HD head-mounted holographic video pipeline on Jetson TX2 and a Kintex FPGA.



Istanbul, TR / Regensburg, DE

06/2014 - 07/2016**Systems Engineer** 

ISO26262-compliant e-drive controller hardware and real-time embedded software with major automotive OEMs. AUTOSAR-based development (published an article on the design aspects).

## ACADEMIC RESEARCH

20+ publications and peer reviewer of 30+ articles on reputed IEEE journals and conferences (IECON, PIMRC, TIP, TVT, T-ITS, ...) as well as a patent. See Google Scholar profile for related links.



01/2019 – ongoing **Koc University Wireless Networks Lab** 

Past, with Prof. Sinem Cöleri: First vehicular VLC and positioning system for collision avoidance. Current, as co-advisor: RF-based vitals monitoring (X-band), indoor localization over WiFi, wireless sensing with battery-free tags (over antenna param.s), comm. and navigation on UAVs.



09/2016 – 01/2019 Koç University Optical Microsystems Lab (PI: Prof. Hakan Ürey)

> ERC WEAR3D project: Computer-generated holography, compression methods enabling wireless transmission of holograms for the first time and light-efficient near-eye displays with pupil tracking.



abancı 06/2014 - 07/2016Sabancı University Microsystems Lab (PI: Prof. Asif Šabanović)

Power electronics and controls for wind power harvesting, published at top IEEE conferences. Modernized lab resources in the process with state-of-the-art industrial microcontrollers.

## OTHER SKILLS & EXPERTISE

Extensive hands-on experience:

- develop compact neural nets and real-time signal processing algorithms for any target hardware
- industrial and automotive-grade MCUs (TI, Freescale/NXP, Infineon, ...), heterogeneous SoCs and AI accelerators (MAX7800x, Qualcomm NPUs, ...), x86-64/ARM CPUs, NVIDIA/AMD GPUs, Intel GPU/VPUs (Movidius), AMD-Xilinx FPGAs and Ettus / NI USRPs.
- mixed-signal RF circuit design, PCB layout, production, build and test

## **PERSONAL**

- Speaks Turkish (native), English (advanced), German and French (beginner)
- Basketball (semi-pro: 2005-2010), ski-mountaineering and hiking, summits in TR and FR
- Founding member, trumpet/flugelhorn, Orhanlı Caz Topluluğu (OCT). OCT played funk / jazz / fusion in various high-profile venues around Istanbul (Nublu, Kiki, and bomontiada)